



**AKENTEN
APPIAH-MENKA
UNIVERSITY**

*of Skills Training and Entrepreneurial
Development*

C O R P O R A T E S T R A T E G I C P L A N 2 0 2 4 - 2 0 2 8 - A A M U S T E D

CORPORATE STRATEGIC PLAN

**20²⁴
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28**

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EXECUTIVE SUMMARY

The Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development (AAMUSTED), Kumasi, Ghana, was established in 2020, with a clear-cut mandate to provide higher education and relevant competences in Technical and Vocational Education and Training (TVET) and Entrepreneurial skills. It is therefore, crucial for the University at its nascent years to carve out a strategic direction in line with the relevant policies and management of the University that will ensure effective delivery on this core mandate. A situational analysis of the University was undertaken using a blended “bottom-up” and “top-down” approach in several interactive meetings and workshops involving Faculties, Institutes, Directorates, Departments, Sections, Units, Students and other stakeholders. This analysis led to the identification of six (6) strategic themes and nineteen (19) well-defined objectives and strategies, as well as, key activities and performance indicators, that will be diligently monitored and evaluated on regular basis by the various Strategic Plan Implementation teams in the University. A summary of these is outlined below:

Theme 1: Excellent Teaching and Learning in TVET and Entrepreneurship

Objectives:

- 1.1 Provide Competency-Based Training for all Academic Programmes
- 1.2 Provide Entrepreneurial Training and Skills
- 1.3 Provide Quality Teaching, Learning and Research
- 1.4 Create a Conducive and State-of-the-Art Teaching and Learning Environment

Theme 2: Innovative and Demand-Driven Research

Objectives:

- 2.1 Support high quality and innovative research in TVET and Entrepreneurship
- 2.2 Promote demand-driven research for industry

Theme 3: Staff Development and Welfare

Objectives:

- 3.1 Attract, develop and retain high calibre staff
- 3.2 Promote staff welfare development

Theme 4: Partnerships and Sustainable Resource Mobilization

Objectives:

- 4.1 Establish international collaborations and partnerships
- 4.2 Establish local collaborations and partnerships
- 4.3 Establish innovative and sustainable resource mobilization
- 4.4 Promote efficient, transparent and accountable resource management
- 4.5 Promote sustainable resource management

Theme 5: Quality Assurance, Branding and Visibility

Objectives:

- 5.1 Adhere to standards in curriculum development in TVET & entrepreneurship
- 5.2 Ensure high quality standards in the university's operations
- 5.3 Strengthen assessment practices for staff, students and physical assets
- 5.4 Promote and sustain the unique qualities of leadership and entrepreneurial skills of graduates
- 5.5 Establish mechanisms for making the university visible

Theme 6: Gender Equity, Social Inclusiveness and Diversity

Objectives:

- 6.1 Promote gender equity
- 6.2 Promote inclusivity and diversity at all levels

Conclusion

For effective implementation of the AAMUSTED Corporate Strategic Plan, Deans, Directors, Heads of Department, Sections and Units and various lead responsible officers would have to collaborate and integrate it in their daily activities, by developing effective operational plans and targets that would reflect individual contributions to the overall targets for AAMUSTED.

AKENTEN APPIAH-MENKA UNIVERSITY OF SKILLS TRAINING AND ENTREPRENEURIAL DEVELOPMENT

FIVE-YEAR CORPORATE STRATEGIC PLAN, 2024-2028

1.0 Foreword

This five-year corporate strategic plan is the maiden strategic document for the Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development (AAMUSTED). This 2024-2028 Strategic Plan, has emerged from a wide consultation approach, seeking views from all stakeholders following the needs assessment conducted by the University.

It takes cognizance of context-specific demands and challenges relating to the University's mandate of providing higher education in technical, vocational and entrepreneurial training for job creation and relevant competencies in teaching TVET and entrepreneurial development through strong linkages with industry and community.

The plan highlights the need to adopt innovative and sustainable approach in skills development in TVET and Entrepreneurship. It further places emphasis on access and equity and exploration of innovative ways of generating and managing the resources of the University for development. The strategic plan focusses on providing excellent teaching and learning in TVET and Entrepreneurship whilst ensuring that the University undertakes innovative, and demand driven research. It also places emphasis on quality assurance, branding the University and making it visible. Staff development and welfare, as well as gender equity, social inclusiveness and diversity feature prominently in the strategic plan.

The various structures of the University are expected to use all the available opportunities provided in this strategic plan for the smooth running of the University. In conclusion, my sincere gratitude goes to all individuals and groups who have played various roles in the development of the University through the preparation of this document.

PROF. FREDERICK KWAKU SARFO

VICE-CHANCELLOR

2.0 Introduction: - The Planning Process

The Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development (AAMUSTED) was established in 2020, with a clear-cut mandate to provide higher education and relevant competences in Technical and Vocational Education and Training (TVET) and Entrepreneurial skills. It is therefore, crucial for the University at its nascent years to carve out a strategic direction in line with the relevant policies and management of the University that will ensure effective delivery on this core mandate. This strategic plan has emerged from a wide consultations and deliberations, seeking views from a good cross-section of stakeholders within and outside the University. The Sustainable Development Goals (SDGs), the AAMUSTED Act, 2020 (Act 1026) and the needs assessment conducted by the University in 2021 served as guide in the consultations and the deliberations. A blended “bottom-up” and “top-down” approach was adopted in several interactive meetings and workshops involving Faculties, Institutes, Directorates, Departments, Units, Sections, Students and other stakeholders. Interactive sessions were also held with the University Council and Management. The major outcomes from these consultations and deliberations have been processed into this strategic plan to guide the University leadership and the entire University community to achieve its vision of becoming a world-class socially responsible TVET and entrepreneurial development teacher education institution. The plan outlines six (6) strategic themes/thrusts, well-defined objectives, strategies, activities and key performance indicators, that will be diligently monitored and evaluated on regular basis by the various Strategic Plan Implementation teams in the University.

3.0 Background/Profile of AAMUSTED

The Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development (AAMUSTED) was established on August 27, 2020, under Act 1026 of 2020 of the Parliament of the Republic of Ghana. AAMUSTED was formed from the College of Technology Education, Kumasi (COLTEK) and the College of Agriculture Education (CAGRIC), Asante-Mampong, which were campuses of the University of Education, Winneba.

The University traces its history to the evolution of COLTEK and CAGRIC. The College of Technology Education, Kumasi started as a Technical Teachers College (TTC) in 1966 and later metamorphosed into the Kumasi Advanced Technical Teachers College (KATTC) in 1978. The College of Agriculture Education on the other hand, evolved from the St. Andrews Training College, Akropong-Akwapim in the Eastern Region, which was established in 1946 by the Presbyterian Church of Ghana (PCG) and the Scottish Mission and was later moved to Asante Mampong in 1966.

The KATTC and the St. Andrews Training College were part of the seven (7) Diploma-Awarding Institutions which were amalgamated to form the University College of Education, Winneba (UCEW) by PNDC Law 322, in 1992. UCEW was weaned from the University of Cape Coast and became an autonomous University in 2004, under Act 672 of the Parliament of the Republic of Ghana.

AAMUSTED is mandated to:

- a. provide higher education in technical, vocational, and entrepreneurial training to develop skilled manpower for job creation and economic development,
- b. train and provide teachers with the relevant competence for teaching in technical and vocational education and training institutions,
- c. train and provide teachers with the relevant competence for teaching entrepreneurial development, and
- d. develop strong linkages between the University and (i) industry, or (ii) the community, to ensure the holistic training of teachers.

In line with its mandate, AAMUSTED guarantees its students and other stakeholders, three (3) basic services and opportunities:

1. Training of students in TVET and Entrepreneurship for job placement, creation and economic development
2. Training of teachers for TVET institutions
3. Expose students to workplace experiential learning, critical thinking, research and leadership

The University currently has nine (9) Faculties and twenty-three (23) Academic Departments. The main Campus at Kumasi has five (5) Faculties and twelve (12) Academic Departments, while Asante-Mampong Campus has four (4) Faculties and eleven (11) Academic Departments. The University has established a Centre for Competency-Based Training and Research (CCBTR), which oversees and implements Competency-Based Training activities and programmes in the country, a Counselling Centre and a Directorate for Teacher Professional Development and Research, among others.

The staff strength of the University as at January 2022, is 880, and its current student population is 22,615, comprising 14,021 males (62%) and 8,593 females (38%). and its current student population is 22,295, comprising 15,253 (Continuing Students) and 7,042 (Fresh Students). The University has three (3) modes of education delivery - full-time/regular, part-time, and sandwich. The academic year of the

University operates on the semester system, which typically starts in August and ends in July of the ensuing year.

The main campus is located in Kumasi (off the Kumasi-Sunyani Highway), the second-largest city in Ghana and seat of the Asante Kingdom, It is about 280 kilometres northwest of Accra. The Asante-Mampong Campus, which is 63 kilometres from the main campus is located in Asante-Mampong, the seat of the Silver Stool of the Asante Kingdom.

4.0 CORPORATE STRATEGY

4.1 Vision

To be a world-class socially responsible TVET and Entrepreneurial Development Teacher Education University.

4.2 Mission

To train and provide relevant TVET and entrepreneurial development teacher and other professionals for TVET institutions and industry and promote research and innovation for educational policy and economic development.

4.3 Core Values

- Excellence with Integrity
- Education for Work and Development
- Creativity, Innovation and Invention
- Collaboration and Teamwork
- Entrepreneurial Development
- Gender Equity, Social Inclusiveness and Diversity

4.4 STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS (SWOT) OF AAMUSTED

STRENGTHS	WEAKNESSES
<ol style="list-style-type: none"> 1. Competent and professionally qualified staff 2. Relatively younger staff 3. Highly patronized undergraduate and postgraduate programmes. 4. Availability of facilities (farms, library, laboratories, etc.) for teaching and research purposes 5. Collaborations with institutions of higher learning and research 6. Congenial environment for income generation 7. Potential to introduce more market-driven courses. 8. Availability of online student learning management system 9. Established Competency-Based Training (CBT) Centre 10. Existence of a Basic School for Teaching Practice on campus 11. Strategic Geographical location of the University 	<ol style="list-style-type: none"> 1. Inadequate number of teaching and technical staff (high student-staff ratio) 2. Inadequate office space for lecturers and other staff 3. Inadequate lecture theatres/laboratories/workshops 4. Inadequate network and internet infrastructure 5. Inadequate research, laboratory and library facilities 6. Inadequate engineering and ICT facilities 7. Weak maintenance system 8. Inadequate students' residential facilities.
OPPORTUNITIES	THREATS
<ol style="list-style-type: none"> 1. Opportunities for collaboration with relevant institutions 2. Existing demand for consultancy services 3. Favourable government policy on entrepreneurial development 4. Formidable alumni 5. Availability of exchange programmes for staff/students 6. High demand for TVET-competent teachers/graduates/professionals 7. Demand for entrepreneurship-related programmes 8. Decreasing opportunities for “white-colour” jobs 	<ol style="list-style-type: none"> 1. Competition with other universities for students 2. Inadequate government subvention and funding 3. Ineffective training of students at pre-tertiary levels 4. Erratic power supply from the national grid. 5. Negative perception of students and parents about TVET and its prospects 6. Competition from informal sector which offer skills at less or no cost

STRATEGIC PLAN MATRIX

THEME 1: EXCELLENT TEACHING AND LEARNING IN TVET AND ENTREPRENEURSHIP

LEAD OFFICERS: - Pro Vice-Chancellor and Dean, School of Graduate Studies

Objective 1: Provide Competency-Based Training for all Academic Programmes

Strategies	Key Activities	Key Performance Indicator (KPI)	Budget (GHC)	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
1.1 Implement CBT mode of training for TVET programmes	1.1.1 Train all teaching staff for effective CBT implementation	At least one (1) training workshop on CBT implementation for all teaching staff on each campus organized per semester	360,000.00	■					Dirs. ICBT and ITPDLL, Deans & HoDs
	1.1.2 Convert all programmes to Ghana harmonized CBT mode for accreditation	60% of programmes converted to Ghana harmonised CBT mode and accreditation initiated	625,000.00	■	■	■	■	■	Pro VC, Deans, Dirs. ICBT and ITPDLL, HoDs
	1.1.3 Institute compulsory Workplace Experience Learning (WEL) / industrial attachment for all students	Workplace Experience Learning (WEL) / industrial attachment instituted	3,000,000.00	■					Deans, HoDs, ILOs
	1.1.4 Engage trained master craftsmen and relevant experts in the teaching of TVET programmes	At least 20 master craftsmen and other experts involved in the teaching of TVET courses	500,000.00			■	■	■	Pro VC, Deans, HoDs, Dirs. ICBT and ITPDLL
	1.1.5 Establish departmental liaison offices to liaise with industry and monitor students' progress	<ul style="list-style-type: none"> • Departmental industrial liaison offices to liaise with industry and monitor students' progress established • Departmental industrial liaison coordinators appointed 	10,000.00	■					Pro VC, Principal(s), Registrar, Deans, Directors, HoDs

Strategies	Key Activities	Key Performance Indicator (KPI)	Budget (GHC)	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
1.2 Develop new programmes that meet the needs of TVET Institutions at all levels	1.2.1 Conduct needs assessment in TVET institutions and industry	At least one needs assessment study conducted by each Faculty	540,000.00						Director QAPA, Deans, HoDs, FQAOs
	1.2.2 Conduct research on emerging national needs	At least one research on emerging national needs conducted by Faculties and Centres	1,500,000.00						Pro VC, Principal, Deans, Directors, HoDs
	1.2.3 Develop new academic programmes to meet the TVET and research need gaps in collaboration with CTVET	At least one new academic programme developed by each Faculty	375,000.00						Pro VC, Deans, HoDs, DG. CTVET
1.3 Provide adequate facilities for training students	1.3.1 Expand and resource laboratories/workshops and ICT centres at Kumasi campus	Capacities of Laboratories /workshops and ICT centres at Kumasi campus expanded by 50%	25,000,000.00						VC, Director of Finance, Deans, HoDs, Dir. WPDFM
	1.3.2 Build ultra-modern laboratories/workshops and ICT centres at Mampong Campus	<ul style="list-style-type: none"> Two laboratories built on Mampong Campus One workshop built on Mampong Campus An ICT centre built on Mampong Campus 	25,000,000.00						VC, Principal, Dir. Finance, Deans, HoDs, Dir. WPDFM

1.4 Coordinate all TVET teaching programmes in public and private institutions	1.4.1 Develop a database system for TVET training institutions in collaboration with TVET Service	Database system for TVET training institutions developed	20,000.00						VC, Deans, HoDs, Dir. ICT, Dir. QAPA, DG. TVET Service
	1.4.2 Liaise and develop MoUs with TVET institutions in collaboration with TVET Service	MoUs signed with all TVET institutions	100,000.00						VC, Deans, HoDs, DG. TVET Service, DG. CTNET
	1.4.3 Strengthen the capacity of TVET institutions to train	<ul style="list-style-type: none"> • Training needs of TVET institutions documented • Manuals for building training capacities developed • Training capacities of all TVET institutions strengthened 	450,000.00						VC, Dir. ICBTTPD, DG. TVET Service, DG. CTNET
	1.4.4 Establish a monitoring system for the TVET training institutions	Monitoring system for all TVET training institutions established	35,400.00						Pro. VC, Directors of ICBT, ITPDLL & QAPA, DG. TVET Service
1.5 Train and certificate informal sector apprenticeship	1.5.1 Train master craftsmen and apprentices in their trade areas under the NTVETQF	<ul style="list-style-type: none"> • Protocols for training master craft persons and apprentices developed • 1000 Master craft persons and apprentices in trade areas identified, trained and certificated 	2,240,000.00						Pro VC, Deans, HoDs, Dirs. ICBT and ITPDLL, DG CTNET
	1.5.2 Develop certificate/diploma courses to upgrade informal sector apprenticeship	Certificate /diploma programmes developed for at least 50% of informal trade areas	72,000.00						Pro. VC, Deans, HoDs, Dirs. ICBT and ITPDLL, DG. CTNET, DG. TVET Service

Objective 2: Provide Entrepreneurial Training and Skills

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
2.1 Include mandatory entrepreneurship courses in all academic programmes	2.1.1 Develop a policy to include mandatory entrepreneurship courses in all programmes	<ul style="list-style-type: none"> Policy document developed and published Mandatory entrepreneurship courses added to all academic programmes 	30,000.00	██████████					Pro VC, Registrar, Deans, Dir. QAPA, HoDs
	2.1.2 Develop pedagogy in entrepreneurship	Entrepreneurship pedagogy developed	100,000.00			██████████			Pro VC, Registrar, Deans, HoDs, Directors of QAPA & HR
	2.1.3 Train all staff in Entrepreneurship	<ul style="list-style-type: none"> At least One training workshop organised every year for all teaching staff One training workshop organized every year for all non-teaching staff At least one corporate seminar organized annually with renowned entrepreneurs 	160,000.00	██████████					Pro VC, Registrar, Deans, HoDs, Directors of QAPA & HR

Strategies	Key Activities	Key Performance Indicator (KPI)	Budget (GHC)	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
2.2 Create Business Incubation and Innovation Centres (BIIC) on all campuses	2.2.1 Train students in entrepreneurship	Entrepreneurship courses for students developed and accredited	2,000,000.00						Pro VC, Registrar, Deans, Directors of QAPA & HR, HoDs
	2.2.2 Advocate the establishment of the centre through government institutions and relevant stakeholders	<ul style="list-style-type: none"> A catalogue of financiers from government institutions and relevant stakeholders developed Proposal for the establishment of the centre submitted to financiers for funding 	20,000.00						VC, Principals, Registrar, Dir. IEDEI
	2.2.3 Establish BIIC on all Campuses	BIIC established on all Campuses	120,000.00						VC, Dir. IEDEI, Principals, Registrar, Directors of WPDFM & Finance
	2.2.4 Establish skills development fund	Skills development fund established and made operational	32,400.00						VC, Principals, Registrar, Directors of IEDEI & Finance
	2.2.5 Facilitate the exchange of technologies among industry, staff and students	<ul style="list-style-type: none"> MoUs on Technologies exchange between Faculties/Departments and industry signed Annual reports on Technology transfer activities submitted by BIIC 	1,500,000.00						Deans, Directors, HoDs,
	2.2.6 Create a repository for existing and new technology	<p>Catalogue of new technologies documented by the Centre</p> <p>Video coverage for existing and new technologies</p>	200,000.00						Deans, Directors, Librarian, HoDs

		collated and documented by the centre on each campus							
	2.2.7 Link up with industry to promote start-ups and spin-outs	MoUs signed by each Department with industry for start-ups and spin-outs Students with start-up ideas are linked up and attached to relevant enterprises by BIIC	30,000.00						VC, Deans, Directors, HoDs, Industrial Liaison Officers
	2.2.8 Offer business advisory and community service to stakeholders / public institutions	Protocols for business advisory services established by BIIC Business advisory services offered to business enterprises by BIIC	50,000.00						Deans, Directors of IEDEI & PA, HoDs, Industrial Liaison Officers

Objective 3: Provide Quality Teaching, Learning and Research

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
3.1 Provide capacity building for academic staff to improve teaching skills and research output	3.1.1 Conduct training and research needs assessment of staff	<ul style="list-style-type: none"> Training and research need of academic staff conducted yearly by each faculty A catalogue of training and research needs of staff provided and updated yearly by faculties 	20,000.00						Registrar, Deans, Directors of QAPA & HR, HoDs,
	3.1.2 Organise training for academic staff on research skill gaps	At least one training workshop organised every year to build capacity of academic staff	220,000.00						Registrar, Deans, Directors of QAPA & HR, HoDs,

	3.1.3 Support academic staff to attend seminars and conferences	<ul style="list-style-type: none"> • Allocations made for seminars and conferences in departmental budgets • At least two (2) academic members of each department supported to attend seminars and conferences per year to international conferences 	4,000,000.00						VC, Deans, Directors, HoDs
3.2 Ensure compliance with GTEC/CTVET standards on teaching and learning	3.2.1 Implement the GTEC/CTVET requirements on teaching and learning	At least 50% of departments comply with GTEC/CTVET requirements on teaching and learning	100,000.00						Pro VC, Deans, Directors, HoDs

Objective 4: Create a Conducive and State-of-the-Art Teaching and Learning Environment

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
4.1 Provide excellent academic experience to staff and students	4.1.1 Use technological tools in teaching and learning	<ul style="list-style-type: none"> • Staff trained on use of workshop and ICT facilities for teaching and learning • Projectors, PA systems, and interactive multimedia provided in all lecture halls • Laboratories and ICT Centres in all campuses resourced with state-of-the-art equipment 	1,000,000.00						Pro VC, Deans, Directors, HoDs

	<ul style="list-style-type: none"> • Biometric register developed to take student attendance in class • All lecturers use technological tools for teaching. 							
4.1.2 Use industry-relevant tools and methodologies in teaching	<ul style="list-style-type: none"> • Staff trained on the use of industry-relevant tools and methodologies for teaching • Workshops in all campuses are equipped with industry-relevant tools • All TVET courses are taught using industry-relevant tools and methodologies 	1,000,000.00						Pro VC, Deans, Directors, HoDs
4.1.3 Facilitate students' participation in local and international conferences /exhibitions/fairs	<p>At least 100 students are supported yearly to attend international and local conferences</p> <ul style="list-style-type: none"> • /exhibitions/fairs 	300,000.00						Pro VC, Deans, Directors, HoDs,
4.1.4 Improve student support services	<ul style="list-style-type: none"> • Scholarship scheme instituted to support brilliant but needy students • Students counselling 	200,000.00						VC, Pro VC, Registrar, Deans, Directors of Academic Affairs, Health Services & ICT, Hall Managers, HoDs

	<p>centre established on all campuses to support students' welfare</p> <p>Sports and recreational centres established on all campuses</p>							
4.1.5 Manage the landscape to be conducive for teaching and learning	<ul style="list-style-type: none"> • A curator appointed on all campuses • A map of landscape design indicating designated areas for lawns and trees prepared for each campus • Lawns are well established and maintained in designated areas on all campuses • Ornamental plants are grown and maintained in designated areas on all campuses • Buildings on all campuses are painted regularly 	1,000,000.00						Registrar, Principal, Director of WPD
4.1.6 Provide adequate infrastructure and state-of-the-art facilities	<ul style="list-style-type: none"> • An ultramodern central lecture block built and well-resourced on all 	300,000,000.00						VC, Principal, Registrar, Directors of Finance & WPD,

	<p>campuses, including Ezinlibo</p> <ul style="list-style-type: none"> • CCTV cameras installed in Lecture and Examination Halls • Student residential accommodation expanded on all campuses • Library facilities on all campuses expanded, upgraded and well-resourced 							Deans
4.1.7 Provide safe, comfortable and reliable transport services to support teaching and learning	<ul style="list-style-type: none"> • Vehicles for teaching purposes procured for each campus • Shuttle system introduced on all campuses 	12,600,000.00						VC, Principal, Registrar, Dir. GACS
4.1.8 Adopt robust blended learning approaches for effective and efficient teaching and learning	<ul style="list-style-type: none"> • LMS for teaching and learning improved • Blended approach in teaching and learning used by all lecturers 	300,000.00						Pro VC, Principal, Registrar, Deans, Directors, HoDs
4.1.9 Create an efficient health system to support teaching and learning	<ul style="list-style-type: none"> • Efficient health system created on each campus • Required staff recruited for 	150,000.00						VC, Principal, Registrar, Dir. Health Services

		<p>all health facilities of the university</p> <ul style="list-style-type: none"> • Health facilities are NHIS accredited • Periodic first aid training for students and staff instituted 							
	4.1.10 Promote academic freedom and institutional autonomy	<ul style="list-style-type: none"> • Awareness on culture of academic freedom created 	10,000.00						VC, Pro VC, Principal, Registrar, Deans, Directors, HoDs
	4.1.11 Build and equip ultra-modern hospitals for Kumasi and Mampong Campuses	<ul style="list-style-type: none"> • Two ultra-modern hospitals built and equipped for Kumasi and Mampong Campuses 	60,000,000.00						VC, Principal, Registrar, Dir. Health Services

	4.1.12 Promote preventive and educative health for staff and students	<ul style="list-style-type: none"> • Preventive and curative health policy developed and published • Preventive and curative health promoted through awareness, campaigns, sensitisations, workshops, etc. 	350,000.00						Registrar, Dir. Health Services, Dir. PA, Dean of Student Affairs, Hall Managers
	4.1.13 Procure CT scanner and Electronic X-ray machine for the Clinics at Kumasi and Asante Mampong	<ul style="list-style-type: none"> • CT scanner and Electronic X-ray machines procured for Kumasi and Asante Mampong 	1,448,887.50						VC, Principal, Directors of Health Services & Procurement
	4.1.14 Establish student health fund	<ul style="list-style-type: none"> • Student health fund policy published • Student health funds established and managed effectively 	5,000,000.00						VC, Principal, Dir. Health Services

	4.1.15 Institute and implement a system for regular medical examination and counselling for students and staff	<ul style="list-style-type: none"> Annual medical examinations for students and staff conducted. Regular health counselling scheme instituted and implemented Well-furnished health counselling centre established on all campuses 	500,000.00						Registrar, Directors of Health Services, Counselling, & PA, Dean of Student Affairs
	4.1.16 Re-orient administrative staff to incorporate learner-centeredness in service delivery	At least one orientation workshop organised on each campus every year on learner-centeredness for administrative staff	150,000.00						Registrar, Dir. HR
4.2 Establish an efficient security system	4.2.1 Develop and implement information security policy	Information security policy document developed, published and operationalised	23,500.00						Registrar, Directors of ICT & QAPA, Data Protection Expert
	4.2.2 Procure information security infrastructure	Information security infrastructure procured for all campuses	400,000.00						VC, Directors of ICT, Finance & Procurement
	4.2.3 Install CCTV cameras at vantage points for security monitoring	CCTV cameras installed at all vantage points on Kumasi and Asante Mampong Campuses	2,000,000.00						Directors of ICT & GACS

	4.2.4 Resource security personnel with state-of-the-art equipment and facilities for fighting crime	<ul style="list-style-type: none"> A list of state-of-the-art equipment and facilities for effective security documented State-of-the-art equipment and facilities for effective security procured 	100,000.00						VC, Principal, Registrar, Dir. GACS
	4.2.5 Build capacity of security personnel to provide effective services	<ul style="list-style-type: none"> Training needs of security personnel identified At least two training sessions organised yearly for security personnel 	50,000.00						Registrar, Directors of HR & GACS
4.3 Provide resilient end-to-end, high performing network infrastructure	4.3.1 Build a state-of-the-art data centre	State-of-the art data centre built on all campuses	4,000,000.00						VC, Directors of WPDFM & ICT
	4.3.2 Install fibre to all buildings in the University	Fibre installed to all buildings of each campus	350,000.00						VC, Principal, Directors of WPDFM & ICT
	4.3.3 Build a hybrid, tiered storage platform	A hybrid, tiered storage platform built on each campus	2,000,000.00						VC, Principal, Directors of WPDFM & ICT
	4.3.4 Improve wired and wireless network infrastructure	Increased wired and wireless network infrastructure on all campuses	300,000.00						VC, Principal, Directors of WPDFM & ICT
	4.3.5 Build a disaster recovery site at Mampong Campus	A disaster recovery site built on Asante Mampong Campus	4,000,000.00						VC, Principal, Directors of WPDFM & ICT

4.3.6 Set up Online TV studio for educational purposes	Online TV studios established on Kumasi and Asante Mampong Campuses	250,000.00						VC, Principal, Directors of WPDFM & ICT
4.3.7 Acquire the ERP software	ERP software acquired	5,600,000.00						VC, Principal, Registrar, Director of Finance, WPDFM & ICT
4.3.8 Set up a team to ensure effective use and management of the ERP system/software	A team appointed to manage ERP system/software	50,000.00						VC, Principal, Registrar, Dir. Finance, WPDFM & ICT

THEME 2: INNOVATIVE AND DEMAND-DRIVEN RESEARCH

LEAD OFFICER: - Director, Research, International Programmes & Institutional Advancement

Objective 5: Support High Quality and Innovative Research

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
5.1 Provide an enabling and conducive environment for conducting research	5.1.1 Develop research ethics policy	Research ethics policy developed and published	30,000.00						Pro VC, Deans, HoDs
	5.1.2 Build capacity of staff in research and dissemination of scientific knowledge	<ul style="list-style-type: none"> Research Coordinator appointed at each faculty Research capacity needs of staff identified At least two training workshops organised by each faculty 	270,000.00						Pro VC, Deans, Directors of QAPA & HR, HoDs,

	5.1.3 Set up a research fund	<ul style="list-style-type: none"> A research fund established Policy document for accessing the research fund developed, published and implemented 	30,000.00						VC, Pro VC, Deans, Dir. RIPIA, HoDs
	5.1.4 Provide facilities and support systems for effective research	Research fund made accessible to all departments for research facilities	1,582,000.00						VC, Pro VC, Deans, Directors of RIPIA, GACS & WPDFM, HoDs,
	5.1.5 Institute a research mentoring programme for staff	Research mentoring programme for staff instituted and implemented	50,000.00						VC, Pro VC, Principal, Deans, Dir. RIPIA, HoDs
5.2 Institute incentive packages to motivate students and staff to conduct quality research	5.2.1 Institute awards/prizes for staff and students who excel in inventiveness and research, and publish in high impact and other relevant journals	Awards/prizes scheme instituted and implemented	160,000.00						VC, Pro VC, Principal, Deans, HoDs
5.3 Establish an interdisciplinary journal for the University	5.3.1 Establish an interdisciplinary journal for the University	An interdisciplinary journal established	50,000.00						Pro VC, Dean of Graduate School
5.4 Strengthen School of Graduate Studies and Directorate of Research and Institutional Advancement (DRIA)	5.4.1 Organise Research Seminars, conferences, and workshops	At least two research Seminars, conferences, and workshops organized yearly	150,000.00						Pro VC, Dean of Graduate School
	5.4.2 Acquire Plagiarism software, and Data Analysis software	Plagiarism and Data Analysis softwares procured	400,000.00						Pro VC, Dean of Graduate School

to enhance research output									
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Objective 6: Promote Demand-Driven Research for Industry

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
6.1 Collaborate with industry to conduct demand-driven research	6.1.1 Identify specific needs of community and industry to inform research	Needs assessment of communities and industries conducted	450,000.00						Pro VC, Deans, Directors, HoDs
	6.1.2 Establish partnership with local and international organizations /institutions for research	MoUs and partnerships signed with local and international organization/institutions	10,000.00						Pro VC, Deans, Dir. RIPIA, Directors, HoDs
	6.1.3 Conduct and disseminate research outputs to stakeholders	<ul style="list-style-type: none"> Research reports produced by Faculty Research outputs disseminated to stakeholders 	75,000.00						Pro VC, Deans, Dir. RIPIA, Directors, HoDs

THEME 3: STAFF DEVELOPMENT AND WELFARE

LEAD OFFICERS: - Registrar and Director, Human Resource

Objective 7: Attract, Develop and Retain High Calibre Staff

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
7.1 Employ and retain high calibre staff	7.1.1 Scout and employ high calibre staff	High calibre staff employed	100,000.00						VC, Pro VC, Principal(s), Deans, HoDs

	7.1.2 Provide tools, accessories and protective gears to promote professionalism	Tools, accessories and protective gears provided	200,000.00						VC, Pro VC, Principal(s), Registrar, Dir. Finance, Deans, HoDs
	7.1.3 Provide well-furnished office accommodation, logistics, transport, etc. for effective delivery	Well-furnished office accommodation, logistics, transport, etc. provided	2,500,000.00						VC, Principal(s), Registrar, Dir. Finance
	7.1.4 Create a healthy working environment	A healthy working environment created	285,000.00						VC, Principal(s), Registrar, Deans, HoDs
7.2 Support personal and professional development of academic and administrative staff	7.2.1 Re-orient all staff on relevant documents of the University, such as the University Act, Statutes, and Strategic Plan	At least one orientation workshop organised yearly for all staff on the Act, Statutes, Strategic Plan and other relevant policies	100,000.00						VC, Principal(s), Registrar, Directors of HR, PA, QAPA
	7.2.2 Develop and implement staff mentoring policy	<ul style="list-style-type: none"> Staff mentoring policy developed, published Monitoring report published 	25,000.00						Pro VC, Principal(s), Registrar, Deans, Directors of HR & QAPA, HODs
	7.2.3 Establish a well-structured in-house continuing professional development (CPD) programme	A well-structured in-house continuing professional development (CPD) programme established and implemented	30,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Dir. QAPA, HoDs
	7.2.4 Institute scholarships/fellowships for higher learning	Scholarship/fellowship for higher learning instituted	6,000,000.00						VC, Pro VC, Principal(s), Registrar, Dir. Finance, Deans, HoDs
	7.2.5 Support staff to attend courses/conferences/worksho	At least 10% of staff supported to attend	1,500,000.00						VC, Pro VC, Principal(s), Registrar,

	ps, etc.	courses/conferences/worksh ops, etc. yearly							Dir. Finance, Deans, HoDs
	7.2.6 Support collaborative research among staff	<ul style="list-style-type: none"> Academic staff are motivated to conduct collaborative research At least two articles co-authored by department members published yearly 	100,000.00						Pro VC, Principal(s), Deans, HoDs
	7.2.7 Attach teaching staff to industry for practical experience	<ul style="list-style-type: none"> A list of industries for attachment documented and MoUs signed At least 50% of teaching Staff for TVET programmes attached to industry for practical experience 	1,000,000.00						Pro VC, Principal(s), Registrar, Deans, HoDs
7.3 Establish a system for staff performance review	7.3.1 Review the appraisal process periodically	Appraisal process reviewed and documented periodically	50,000.00						Pro VC, Registrar, Directors of HR, QAPA
	7.3.2 Conduct routine staff performance appraisal	Performance appraisal reports for both teaching and non-teaching staff submitted	50,000.00						Pro VC, Registrar, Directors of HR, QAPA
	7.3.3 Institute prompt feedback and remedial measures for staff assessment	Staff performance assessment and remedial measures submitted to user departments/sections/units	25,000.00						Pro VC, Registrar, Directors of HR, QAPA
	7.3.4 Monitor staff to comply with code of conducts and	Guideline documents of professional bodies	500,000.00						Pro VC, Registrar, Directors of HR,

	professional standards of professional bodies	published on AAMUSTED website								QAPA
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Objective 8: Promote Staff Welfare Development

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
8.1 Improve staff welfare	8.1.1 Establish Employee Relations, Training and Welfare unit and Develop staff welfare policy	<ul style="list-style-type: none"> Staff welfare policy developed and published Employee Relations, Training and Welfare unit established 	10,500.00						Pro VC, Registrar, Dir. HR
	8.1.2 Set up a health fund for staff	<ul style="list-style-type: none"> Health fund policy published Health fund for staff established 	108,000.00						VC, Pro VC, Principal(s), Registrar, Directors of Finance & Health Services
	8.1.3 Construct a multipurpose recreational centre for staff	Multipurpose recreational centres for staff constructed on all campuses	3,000,000.00						VC, Principal(s), Registrar, Directors of DWPDFM & Sports

THEME 4: PARTNERSHIPS AND SUSTAINABLE RESOURCE MOBILIZATION

LEAD OFFICERS: - Director, Research, International Programmes & Institutional Advancement

Objective 9: Establish International Collaborations and Partnerships

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
9.1 Enhance collaboration with international institutions for effective teaching, learning and research	9.1.1 Identify potential partner institutions	A list of potential international partner institutions published	35,000.00						VC, Principal(s), Registrar, Deans, Directors, HoDs
	9.1.2 Collaborate with international institutions for teaching, learning and research and attract international students	<ul style="list-style-type: none"> MoUs signed with international institutions for teaching, learning and research Number of international students admitted 	150,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Directors, HoDs

Objective 10: Establish Local Collaborations and Partnerships

Strategies	KeyActivities	Key Performance Indicator (KPI)	Budget (GHC)	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
10.1 Enhance collaboration with local stakeholders for effective teaching, learning and research	10.1.1 Identify potential partner institutions	A list of potential local partner institutions published	35,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Directors, Dir. RIA, HoDs
	10.1.2 Collaborate with institutions and stakeholders for teaching, learning and research	MoUs signed with local institutions for teaching, learning and research	20,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Directors, Dir. RIA, HoDs
10.2 Strengthen collaboration with	10.2.1 Involve industry in the review and development of	A list of industry involved in the review and	45,000.00						VC, Pro VC, Principal(s), Registrar,

industries to develop market-driven programmes	market-driven programmes	development of academic programmes documented							Deans, Directors, HoDs
	10.2.2 Collaborate with local industries, TVET institutions and other stakeholders to provide workplace experience learning for students	MoUs/MoPs/MoAs signed with local industries, TVET institutions and other stakeholders	75,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Directors, Dirs. ICBT and ITPDLL, HoDs
10.3 Develop a system for effective resource mobilization with partner institutions	10.3.1 Identify relevant institutions for resource mobilization	Institutions for resource mobilization identified and documented	20,000.00						VC, Principal(s), Dir. RIA
	10.3.2 Develop proposals with partner institutions for resource mobilization	At least two proposals for resource mobilization developed annually by Departments/Sections/Units	52,500.00						VC, Principal(s), Dir. RIA
	10.3.3 Develop a policy to acknowledge and honour individuals and Institutions who contribute to resource mobilization and developments	Policy document developed and published	25,000.00						VC, Principal(s), Dir. RIA

Objective 11: Establish Innovative and Sustainable Resource Mobilization

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
11.1 Develop market-driven programmes	11.1.1 Conduct labour market survey	Labour market surveys reports submitted	300,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Directors, HoDs
	11.1.2 Organise departmental retreats to develop	<ul style="list-style-type: none"> One retreat per year organised by each 	5,000,000.00						Pro VC, Principal(s), Registrar, Deans,

	programmes	department <ul style="list-style-type: none"> At least two programmes developed by each department per year 							Directors, HoDs
	11.1.3 Institute incentive package for developing and running of short courses and part-time postgraduate and undergraduate programmes	Policy on incentive package for developing and running of short courses and part-time postgraduate and undergraduate programmes developed, published and implemented	30,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Directors, HoDs
	11.1.4 Strengthen and expand outreach programmes to improve enrolment	<ul style="list-style-type: none"> Guideline for outreach programmes developed and implemented Admission points and agents for sales of forms established in all district capitals 	50,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Directors, HoDs, Outreach Coordinators
11.2 Institute efficient fees collection and student registration system	11.2.1 Establish relationship with banks and other institutions for flexible modes of payment of fees	MoUs with banks and other financial institutions signed	20,000.00						VC, Pro VC, Principal(s), Registrar, Dir. Finance
	11.2.2 Establish an integrated system between the financial institutions and the university for real-time transfers of payment of fees	Integrated Student Management System operationalised	100,000.00						VC, Principal(s), Registrar, Dir. Finance
	11.2.3 Institute online and	Online biometric	1,000,000.00						VC, Pro VC, Registrar,

	Biometric Registration of students	registration of students instituted and implemented						Principal(s), Deans, Dir. Academic Affairs, HoDs
	11.2.4 Introduce electronic system to control access to academic and residential facilities	Access to academic and residential facilities electronically controlled	5,000,000.00					VC, Registrar, Principal(s), Dir. WPDFM, Hall Managers
11.3 Promote income generation activities	11.3.1 Identify income generating activities	Viable income generating activities identified	100,000.00					VC, Principal(s), Registrar, Dir. Finance, Directors, Deans, HODs
	11.3.2 Develop and implement business plans / proposal for income generation	Business plan/proposal for the enterprise developed and approved	35,000.00					VC, Principal(s), Registrar, Dir. Finance, Directors, Deans, HODs
	11.3.3 Create semi-autonomous enterprises (AAMUSTED Commercialised Services Limited) for income generation on each campus	AAMUSTED Commercialised Services Limited	250,000.00					VC, Principal(s), Registrar, Dir. Finance
	11.3.4 Engage private companies and stakeholders to support developmental projects under PPP arrangements	<ul style="list-style-type: none"> Policy for PPP developed and published Academic infrastructure investment unit established and operationalised 	50,000.00					VC, Principal(s), Registrar, Dir. Finance, WPDFM & Legal Services,
	11.3.5 Establish an endowment fund for development	Endowment fund for development established	50,000.00					VC, Principal(s), Registrar, Dir. Finance
	11.4.1 Create Directorate of	Office of DRIPIA created,	100,000.00					VC, Principal(s),

11.4 Promote grant sourcing and institutional advancement	Research, International Programmes and Institutional Advancement (DRIPIA)	furnished and staffed							Registrar, Directors of Finance & Dir. RIPIA
	11.4.2 Train staff regularly on grant sourcing	At least one training workshop organized annually on grant sourcing for each campus	200,000.00						Pro VC, Deans, Directors, HoDs
	11.4.3 Develop grant winning proposals	At least 15 grant winning proposals developed yearly	60,000.00						Pro VC, Principal(s), Directors, Dir. RIPIA, Deans, HODs
	11.4.4 Develop a policy grant sourcing and institutional advancement	Policy on grant sourcing and institutional advancement	50,000.00						VC, Principal(s), Registrar, Directors of Finance, RIPIA
	11.4.5 Implement incentive package for grant sourcing	Policy on incentive package for grant sourcing/proposal writing developed, published and implemented	20,000.00						VC, Principal(s), Registrar, Directors of Finance, RIPIA
	11.4.6 Coordinate all grant sourcing activities	All grant sourcing activities coordinated by the DRIPIA	20,000.00						VC, Principal(s), Registrar, Directors of Finance, RIPIA

Objective 12: Promote Efficient, Transparent and Accountable Resource Management

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officers
				2024	2025	2026	2027	2028	
12.1 Strengthen all financial and internal procedures and controls	12.1.1 Adhere to procurement plans	<ul style="list-style-type: none"> Procurement plans submitted by all departments Approved procurement plans strictly 	10,000.00						VC, Principal(s), Registrar, Deans, Directors, HoDs, Dir. Int. Audit

		implemented						
	12.1.2 Organise workshops on preparation and implementation of budgets, operational and procurement plans	At least one Workshop on preparation and implementation of budgets, operational and procurement plans organized annually	50,000.00					VC, Principal(s), Registrar, Directors of Finance, QAPA & Procurement
	12.1.3 Ensure timely delivery of procurement requests	Timelines on procurement plans from departments, units and sections strictly adhered to						Principal(s), Directors of Finance & Procurement
	12.1.4 Monitor and control implementation budgets	Budgetary control procedures implemented	30,000.00					VC, Directors of Finance & Internal Audit
	12.1.5 Monitor adherence to internal controls	Internal control procedures strictly implemented	20,000.00					Directors of Finance & Internal Audit
	12.1.6 Strengthen the Internal Audit Directorate	Internal Audit Directorate strengthened	150,000.00					VC, Registrar, Dir. Internal Audit
	12.1.7 Provide regular and timely audit report	Audit report submitted to the Audit Committee and IIA quarterly	10,000.00					Directors of Finance & Internal Audit
	12.1.8 Introduce annual budget hearing for departments	Annual budget hearing instituted for departments	10,000.00					VC, Dir. of Finance
12.2 Ensure judicious management and utilization of financial resources	12.2.1 Maintain a transparent financial administration	Transparent financial administration institutionalised	20,000.00					VC, Principal(s), Registrar, Dir. Finance, Deans, Directors of HoDs
	12.2.2 Provide regular and timely financial report	Financial reports prepared quarterly	20,000.00					VC, Dir. Finance

12.3 Ensure effective utilization and management of physical assets	12.3.1 Develop and implement policy on usage, monitoring and maintenance of physical assets	Policy on usage, monitoring and maintenance of physical assets develop, published and implemented	50,000.00						VC, Registrar, Directors of Finance, WPDFM & Internal Audit
	12.3.2 Maintain an updated fixed assets register	Fixed assets register created and updated regularly	20,000.00						Directors of Finance, DWPDFM & Internal Audit

Objective 13: Promote Sustainable Resource Management

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officers
				2024	2025	2026	2027	2028	
13.1 Implement sustainable resource management practices	13.1.1 Orient university community on sustainable use of resources	At least one orientation workshop on sustainable resource use organised yearly on each campus	150,000.00						Registrar, Deans, Directors, HoDs
	13.1.2 Adopt sustainable greening and procurement principles and practices	Sustainable greening and procurement principles and practices adopted	50,000.00						VC, Principal(s), Registrar, Deans, Directors, HoDs
	13.1.3 Increase the use of sustainable energy sources	50% increased use of sustainable energy sources	450,000.00						VC, Principal(s), Registrar, Deans, Directors, Dir. WPDFM, HoDs

THEME 5: QUALITY ASSURANCE, BRANDING AND VISIBILITY

LEAD OFFICERS: - Director, Quality Assurance and Director, University Relations

Objective 14: Adhere to Standards in Curriculum Development

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officers
				2024	2025	2026	2027	2028	
14.1 Ensure adherence to benchmarks set by GTEC/CTVET/international norms	14.1.1 Monitor compliance with GTEC/CTVET/international norms in reviewing and developing programmes by departments and institutes	All academic programmes made GTEC/CTVET/international norms compliant	50,000.00						Pro VC, Principal(s), Deans, Directors of QAPA & ICBTTPD, HoDs
	14.1.2 Set up peer review mechanisms at the departments to ensure that teaching materials are of good quality	<ul style="list-style-type: none"> Peer review teams constituted by departments Checklist for assessing quality teaching materials developed and implemented 	50,000.00						VC, Pro VC, Principal(s), Registrar, Deans, Dir. QAPA, HoDs

Objective 15: Ensure High Quality Standards in the University's Operations

Strategies	Activities	Key Performance Indicator(s), KPI	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
15.1 Ensure adherence to standards and policies in the University's operations	15.1.1 Develop Standard Operating Procedures (SOPs) for various activities of departments/units/sections	Standard Operating Procedures (SOPs) for activities of departments/units/sections developed	117,000.00						VC, Pro VC, Registrar, Dir. QAPA, Deans, HoDs
	15.1.2 Develop policy to	Compliance policy	60,000.00						VC, Pro VC, Registrar,

	ensure compliance with the policies, SOPs, code of ethical conduct, rules and regulations in the University	documents developed and published							Dir. Finance
15.2 Strengthen monitoring mechanisms at all levels of the University's operations	15.2.1 Appoint quality assurance officers at faculties/departments/units/sections to ensure monitoring	Quality assurance officers appointed at faculties/departments/units/sections	300,000.00						VC, Principal(s), Registrar
	15.2.2 Digitise and automate procedures and activities in the University's operations	All University operations procedures and activities digitalised and automated	500,000.00						VC, Pro VC, Principal(s), Registrar, Directors of QAPA & ICT
	15.2.3 Monitor adherence to quality delivery in all operations	<ul style="list-style-type: none"> Adherence to quality delivery institutionalised and implemented Adherence reports submitted periodically 	100,000.00						Directors of Finance, QAPA, & Internal Audit
	15.2.4 Organise consultative interactions with students	At least one consultative interaction with students organised every semester	100,000.00						VC, Principal(s), Dean of Student Affairs, Deans, HODs

Objective 16: Strengthen Assessment Practices for Staff, Students and Physical Assets

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
16.1 Strengthen staff performance assessment	16.1.1 Evaluate and review the existing assessment policies	Existing assessment policies evaluated, reviewed and published	50,000.00						Pro VC, Principal(s), Registrar, Directors of HR & QAPA
	16.1.2 Conduct regular assessment on staff	Annual assessment of staff performance conducted and	20,000.00						Pro VC, Registrar, Deans, Directors of

	performance	feedback given to staff							QAPA & HR, HoDs
16.2 Strengthen practice for students' assessment	16.2.1 Set up departmental peer review committees to review all test items before administering them	Departmental peer review committees constituted	45,000.00						Pro VC, Principal(s), Deans, HoDs
	16.2.2 Strengthen internal and external moderation of examinations	<ul style="list-style-type: none"> Internal team for moderation of examinations constituted Annual external moderation of examinations conducted Reports on examination moderation submitted 	150,000.00						Pro VC, Principal(s), Registrar, Directors of Academic Affairs & QAPA, Deans, HoDs
	16.2.3 Ensure review and compliance with examination rules and regulations	Examination rules and regulations reviewed, published and implemented	100,000.00						Pro VC, Principal(s), Directors of Academic Affairs & QAPA, Deans, HoDs
	16.2.4 Ensure timely publication of examination results	Examination results published as provided for in relevant policies	150,000.00						Pro VC, Principal(s), Registrar, Directors of Academic Affairs & ICT
	16.2.5 Promote robust online assessment systems	Robust online assessment systems established	200,000.00						Pro VC, Principal(s), Deans, Directors of QAPA & ICT
16.3 Strengthen practices for assessment of physical assets	16.3.1 Develop standards and specification for academic facilities	Academic facilities standards and specifications developed	50,000.00						Principal(s), Registrar, Directors of Finance, WPDFM & QAPA
	16.3.2 Ensure that regular assessment and maintenance plans are adhered to	Monitoring assessment reports on maintenance submitted	60,000.00						Principal(s), Registrar, Directors of Finance, WPDFM & QAPA

	16.3.3 Organise workshop for users of physical assets	At least one workshop organised for users of physical assets on each campus annually	37,500.00						Principal(s), Registrar, Directors of Finance, WPDFM, QAPA & Internal Audit
	16.3.4 Monitor usage of physical assets	Usage of physical assets monitored	50,000.00						Pro VC, Registrar, Dir. QAPA

Objective 17: Establish Mechanisms for Branding and Visibility of the University

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
17.1 Showcase the unique entrepreneurial qualities of graduates	17.1.1 Organise annual international forum for AAMUSTED graduates to share their experiences	At least one international forum organised annually	50,000.00						VC, Principal, Registrar, Dir. PA
	17.1.2 Organise exhibitions, fairs and seminars to showcase entrepreneurial abilities of graduates	At least one exhibition, fair and seminar organised annually	150,000.00						VC, Pro VC, Principal, Registrar, Directors, Deans, Dir. PA, HODs
	17.1.3 Conduct tracer studies	At least one tracer study conducted, and findings published	35,000.00						VC, Pro VC, Principal(s), Registrar, Deans, HoDs, Dir. PA
17.2 Promote the AAMUSTED brand	17.2.1 Brand assets of the University with AAMUSTED logo and colours	All movable and unmovable assets embossed with AAMUSTED logo and colours	150,000.00						Registrar, Directors of RIPIA, PA & WPDFM
	17.2.2 Establish a marketing and communications unit under DRIPIA to spearhead the promotion of the AAMUSTED brand	Marketing and communication unit established	150,000.00						VC, Dir. RIPIA
	17.2.3 Produce branded	Souvenirs, paraphernalia	150,000.00						Registrar, Dir. RIPIA

	University souvenirs, and paraphernalia	and assets embossed with the University's logo							
	17.2.3 Provide customised business and identity cards for staff	<ul style="list-style-type: none"> • Customised business cards provided for officials • Identity cards with holders for all staff 	150,000.00						Registrar, Directors of PA and HR
	17.2.4 Mount giant billboards/LED screens at vantage areas in the campuses and the country	Giant billboards/LED screens mounted on campuses and parts of the country	625,000.00						Registrar, Directors of RIPIA, WPDFM
	17.2.5 Organise and participate in sporting activities and national quiz competitions	Sporting activities and quiz competitions organised and results documented	405,000.00						Pro VC, Principal(s), Deans, Head of Sports, HoDs
17.3 Use internet to promote activities of the University	17.3.1 Upgrade and update the University website regularly	University website upgraded and updated	50,000.00						Pro VC, Registrar, Directors of RIPIA, ICT & PA
	17.3.2 Create and update webpages for all departments, units and sections to showcase all activities	Webpages created and updated for all departments, units and sections	20,000.00						VC, Pro VC, Directors of RIPIA, ICT & UR, Deans, HoDs
	17.3.3 Create social media handles for AAMUSTED	Social media handles created and kept active	50,000.00						Directors of RIPIA & PA
	17.3.4 Create staff profile and their research journal article titles the University website	Research profile of all staff visible on the University website	20,000.00						Pro VC, Registrar, Directors of RIPIA, PA
	17.3.5 Encourage staff and students to sign up to research-oriented social	<ul style="list-style-type: none"> • At least 80% of staff and students sign up to Linked-In, 	20,000.00						Pro VC, Deans, Dir. ICT, HoDs

	media platforms (e.g. Linked-In, ResearchGate, google scholar, etc.)	<p>ResearchGate, google scholar, etc.</p> <ul style="list-style-type: none"> At least 80% of research findings disseminated through research-oriented social media platforms (eg. Linked-In, ResearchGate, google scholar, etc.) 						
17.4 Develop and implement outreach programmes	17.4.1 Establish Directorate of Research and Institutional Advancement (DRIA)	DRIA established	100,000.00					VC
	17.4.2 Strengthen the Directorate of Public Affairs (DPA) to effectively market the University	Directorate of Public Affairs (DPA) strengthened	25,100.00					VC, Registrar, Dir. PA
	17.4.3 Appoint and train an outreach team	Outreach team appointed and trained	100,000.00					VC, Principal(s), Registrar, Dir. PA
	17.4.4 Strengthen engagement with media to enhance visibility	Engagement with media strengthened	100,000.00					Principal, Registrar, Dir. PA
	17.4.5 Encourage academic staff to participate in knowledge-based public debates	Academic staff participate in knowledge-based public debates	50,000.00					Pro VC, Principal(s), Deans, HoDs
	17.4.6 Advertise on radio, TV stations and print media	University activities advertised on radio, TV and print media every year	500,000.00					Principal(s), Registrar, Dir. PA
	17.4.7 Distribute flyers and stickers at programmes and conferences	Flyers and stickers distributed at programmes and conferences	150,000.00					Principal(s), Registrar, Dir. PA

	17.4.8 Collaborate with student associations and alumni to advertise the programmes and activities of the University	Collaboration with students and alumni established	30,000.00						Pro VC, Principal(s), Registrar, Dir. PA
	17.4.9 Organise research conferences, seminars, exhibitions and workshops	At least, ten (10) department/ faculty-based research conferences, seminars, exhibitions and workshops organized each year	375,000.00						Pro. VC, Principal(s), Deans, HoDs

THEME 6: GENDER EQUITY, SOCIAL INCLUSIVENESS AND DIVERSITY

LEAD OFFICERS: - Registrar and Head, Gender Desk

Objective 18: Promote Gender Equity

Strategies	Activities	Key Performance Indicator(s), KPI	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
18.1 Promote gender equity in staff recruitment and students' admissions	18.1.1 Create a Centre for Gender Mainstreaming (CGM)	CGM created	100,000.00						VC, Registrar, Head of Gender
	18.1.2 Develop Gender policy	Gender policy for both staff and students developed	50,000.00						VC, Registrar, Head of Gender
	18.1.3 Implement affirmative action for staff recruitment and students' admissions	Affirmative action for staff recruitment and students' admissions implemented	20,000.00						VC, Registrar, Head of Gender
18.2 Support female staff in career or professional development	18.2.1 Establish special fund for female staff to support research and to attend workshops/conferences/semi	Special fund established	100,000.00						VC, Pro VC, Registrar, Dir. Finance, Head of Gender

	nars and further training							
	18.2.2 Develop gender responsive pedagogy	Gender responsive pedagogy developed	50,000.00					Pro VC, Registrar, Dir. Finance, Head of Gender

Objective 19: Promote Inclusivity and Diversity at all Levels

Strategies	Activities	Key Performance Indicator (KPI)	Budget	Time Frame					Lead Responsible Officer(s)
				2024	2025	2026	2027	2028	
19.1 Create access for people of diverse background and promote inclusivity	19.1.1 Develop a policy on inclusivity and diversity	Inclusivity and diversity policy developed	20,000.00						VC, Registrar, Dir. WPDFM, Head of Gender
	19.1.2 Make all infrastructure user friendly for differently-abled persons	80% of infrastructure made user friendly for differently-abled persons	525,000.00						VC, Principal(s), Registrar, Dir. WPDFM, Head of Gender
	19.1.3 Make the social environment friendly for differently-abled persons	Social environment made friendly for differently-abled persons	50,000.00						VC, Principal(s), Registrar, Dir. of WPDFM, Head of Gender
	19.1.4 Recruit staff to support students with special needs	Staff recruited to support students with special needs	50,000.00						VC, Principal(s), Registrar, Head of Gender
	19.1.5 Develop disability responsive pedagogy	Disability responsive pedagogy developed	50,000.00						Principal(s), Registrar, Head of Gender

List of Abbreviations

1. BIIC	-	Business Institution and Innovation Centre
2. CGM	-	Centre for Gender Mainstreaming
3. CTVET	-	Commission for Technical and Vocational Education and Training
4. DG	-	Director General
5. Dir.	-	Director
6. DPA	-	Directorate of Public Affairs
7. DRIPIA	-	Directorate for Research, International Programmes, and Institutional Advancement
8. GACS	-	General Administration and Consular Services
9. HR	-	Human Resource
10. HoDs	-	Heads of Department
11. ICBT	-	Institute for Competency-Based Training
12. ICT	-	Information and Communication Technology
13. IEDEI	-	Institute of Entrepreneurship Development Education and Innovation
14. ITPDLL	-	Institute of Teacher Professional Development and Lifelong Learning
15. PA	-	Public Affairs
16. Pro VC	-	Pro Vice-Chancellor
17. QAPA	-	Quality Assurance, Planning and Accreditation
18. RIA	-	Research and Institutional Advancement
19. TVET	-	Technical and Vocational Education and Training
20. VC	-	Vice-Chancellor
21. WPDFM	-	Works, Physical Development and Facilities Management

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